

United States Census 2020

It's No Joke. Census Day is Wednesday, April 1, 2020

Every resident in Cumberland County needs to get counted. But, according to Census 2010, there are some areas of our county that are hard to count – or had a low response rate. Areas include: **Carlisle, Enola, New Cumberland, Newville, Shippensburg, and Wormleysburg.**

Why is the Census Important?

The **2020 Census** affects your representation in government, determines how much state and federal funding the county receives, and provides data to plan for the future.

How to Avoid Scams



The U.S. Census Bureau is committed to making the 2020 Census quick, easy and safe for everyone. During Census 2020, the Census Bureau will never send unsolicited emails requesting participation in the census, ask for Social Security numbers, ask for bank account or credit card numbers, nor will they ask for money or donations. If someone visits your home to collect responses for Census 2020, verify their identity by checking that they have a valid ID badge, with their photo, a U.S. Department of Commerce watermark and an expiration date.

If you **suspect fraud**, call 800.923.8282 and talk with a local Census Bureau representative. For more information about the 2020 Census visit ccpa.net/census.

Why Cumberland County Counts



Help bring **tax dollars** back to our county, attract new businesses, forecast transportation needs, help us understand and meet consumer needs, enhance public safety plans and improve government services.

With more than \$675 billion in federal funds on the table, Cumberland County needs to get its fair share. The only way we can get our fair share is for everyone to be counted.

The United States Census is predicting a **16% under-count**, or 40,227 Cumberland County residents who are estimated not to respond to the census. That would result in a potential loss of more than \$84.1 million in funding per year in Cumberland County; that works out to **\$2,093 loss per person**, per year, until the next census in 2030.

Mark Your Calendar

- March 12-20** → Look for an invitation to respond online to Census 2020 in the mail.
- March 16-24** → A reminder letter or postcard will be sent, if you missed the first one.
- April 1** → **Census Day**. Respond Today!
- April 8-16** → A Reminder letter and paper questionnaire will be sent.
- April 20-27** → Final reminder postcard before a Census worker visits in person.

#CumberlandCounts